



Caring for our guests... naturally
New Hampshire Sustainable Lodging & Restaurant Program

New Hampshire Lodging & Restaurant Association Press Release

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Green is Growing Strong in New Hampshire Tourism

Concord, New Hampshire – Green destinations are becoming common in New Hampshire. Environmentally-conscious guests have a range of options to choose from, including green resorts, B & B's, motels and back-country lodging. The New Hampshire Lodging & Restaurant Association's Sustainable Lodging & Restaurant Program (NHSLRP) works with all types of lodging properties and restaurants to explore more environmentally sensitive ways of providing services to their guests. The program has experienced steady increases in certification requests over the last year. The program's popularity is a result of a conscious group of businesses, but most importantly, customers who demand a higher level of environmental awareness among the businesses that they support.

NHSLRP's newest members are the Eastern Slope Inn in North Conway and the InnSeason Resorts South Mountain in Lincoln. The program asks that applicants commit to environmental actions in five focus areas; energy efficiency, water conservation, waste reduction, hazardous waste reduction and education.

The Eastern Slope Inn uses energy efficient lighting in fifty percent of its internal and twenty-five percent of its external lighting. Occupancy sensors are installed in many areas and the inn has plans for additional energy efficiency and conservation measures in the next year. Water is conserved through the installation of low-flow faucets, water conservation maintenance plan and landscape watering in the early morning. The inn is also fully dedicated to recycling, double-sided printing, furniture reuse or donation to reduce waste. The inn is committed to proper disposal of fluorescent lighting, participation in hazardous waste collection and reducing its use of chlorine. As with all NHSLRP members, sharing their environmental initiatives with guests and employees is a priority for the inn.

The InnSeason Resort South Mountain is also very committed to the ideals of the NHSLRP. The resort conserves energy through the use of energy efficient lighting and Energy Star rated appliances. Water conservation is achieved through an optional towel and linen reuse program, low-flow water devices and landscaping using perennials and a morning watering policy, reducing water loss to evaporation. The resort has begun recycling, using reusable cups and glasses, purchasing items in bulk, providing newspapers on request only, employing double-sided printing and donating usable furniture to reduce waste. The resort has substantially reduced indoor and outdoor products generating hazardous waste, including cleaning products and the proper

disposal of fluorescent lighting. The InnSeason is also dedicated to sharing the importance of these efforts with guests and employees. Potential guests can look for green lodging or dining at the program website, www.nhslrp.org

The Sustainable Lodging & Restaurant Program is open and free to any New Hampshire lodging or restaurant property interested in preserving and protecting our state by lessening the impact of their operations on the environment. Facilities find that being “green” also adds green to their bottom line. For more information, contact Michelle Veasey at NHLRA’s office, 228-9585 or go to the program’s website at www.nhslrp.org.

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