

For Immediate Release

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**INNSEASON RESORTS OPENS AN OFFSITE
VACATION CLUB SHOWROOM IN WESTBOROUGH, MA**

West Yarmouth, MA - InnSeason Resorts®, creators of the Northeast Experience® and leading provider of resort vacation ownership opportunities, recently announced that Affinity Marketing Group has opened a new offsite InnSeason Vacation Club Showroom in Westborough, MA for them.

The newly renovated showroom, located at 125 Turnpike Rd #9, will be managed and staffed through the expertise of industry professionals Perry Williams of Raymond, ME and Patrick Warner of Charlotte, NC.

Williams successfully developed and marketed Rangeley Lake Resort in Maine and then became co-managing partner in the Timbers and Timberline Lodges condominium projects at Sugarloaf Mountain. After selling Crotched Mountain Resort to Shell Vacations, the seasoned pilot sought out a new opportunity and turned to old friends at InnSeason Resorts. "I've known InnSeason Resorts, and Billy Curran and Dennis Ducharme for years. They have created a unique vacation product, well suited for New Englanders. Their unprecedented financial backing in this economy makes them an ideal partner. An offsite Sales Showroom has its challenges, but Patrick and I are up to it", notes Williams.

Warner, started his career in Vacation Ownership, after 6 years in the Marine Corps on the Grand Strand in South Carolina with Bluegreen Corporation, honed his skills with Equivest and Fairfield before moving to Maine and working with Perry on Rangeley Lake Resort. Joining him again at Crotched Mountain Resort, he eventually directed a hugely successful sales effort for Festiva Resorts in New Orleans. Returning back to family and New England, he formed a partnership with Williams to market and sell for InnSeason Resorts.

InnSeasons' CEO, William "Billy" Curran, said "We are pleased to be working with Affinity. I know both Perry and Patrick and know what they bring to the table. I know they are a team that will be able to present our Club Product to a new audience."

InnSeason Resorts™ was created as a regional brand of family-oriented resorts that combine the development and operations expertise of Dennis M. Ducharme, RRP, president; and the marketing resources of Curran Management Services (CMS®), and its founder, William E. (Billy) Curran, chief executive officer. InnSeason Resorts®, include: InnSeason Resorts Pollard Brook, Lincoln (NH); InnSeason Resorts The Falls at Ogunquit (ME); InnSeason Resorts HarborWalk, InnSeason Resorts Captains Quarters, InnSeason Resorts Surfside, Falmouth (MA), and Mountainview Resort in Jackman, (ME). For more information, visit www.InnSeason.com.

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