

For Immediate Release

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**INNSEASON RESORTS, CEO BILLY CURRAN APPOINTED TO
BOARD OF “SELL MY TIMESHARE NOW”.**

West Yarmouth, MA - InnSeason Resorts®, creators of the Northeast Experience® and leading providers of resort vacation and ownership opportunities, recently announced that Chief Executive Officer, William E. “Billy” Curran has been appointed to the Board of Sell My Timeshare NOW.

Sell My Timeshare NOW is the recognized global leader in online timeshare resale and rental marketing with over \$400 million in offers through its websites in 2008. The company's flagship website property, SellMyTimeshareNOW.com, provides internet advertising and marketing solutions for timeshare owners who seek to sell timeshare or rent timeshare. In addition, the company also offers success-based services through its brokerage arm, Timeshare Broker Services. Headquartered in Dover, NH with offices in Orlando, FL and Tampa, FL, the company has over 160 employees and was recently recognized as one of the fastest-growing privately held companies in the country by Inc.com.

Curran says: “I am pleased to serve on this board because I think that in the long run this company will be instrumental in changing the landscape of the timeshare industry. Timeshare Owners are looking for change and for a secure way of reselling their product. In many cases a lifestyle, or lifestage change has precipitated a desire to change ownership. A family has simply outgrown trips to Orlando or week long ski vacations. As an industry it is imperative that we listen and provide these satisfied owners with a process to make a change. This exciting, growing company can help them sell their timeshare at a fair value so they can reinvest in ownership that more closely suits their current needs. I am pleased to be working with a company that will listen to and work with owners and developers in shaping the resale market.” “This is a unique opportunity for me to work with a nationally recognized company that will ultimately positively affect InnSeasons’ 30,000 owners.”

William E. “Billy Curran”, a sales and marketing executive with over 30 years experience, is the founder of Curran Management Services, Inc., and currently serves as Chief Executive Officer of InnSeason Resorts, whose corporate headquarters are on Cape Cod (MA).

InnSeason Resorts®, include: InnSeason Resorts Pollard Brook and InnSeason Resorts South Mountain, Lincoln (NH); InnSeason Resorts The Falls at Ogunquit (ME); InnSeason Resorts HarborWalk, InnSeason Resorts Captains Quarters, InnSeason Resorts Surfside, Falmouth (MA), and Mountainview Resort in Jackman, (ME).

InnSeason Resorts®, delivers "best-in-class" management, advisory and marketing services to resorts and developers nation-wide. For more information, visit www.InnSeason.com.

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